SAFE DOC

NOW HIRING · FULL-TIME CONVERSION TRACK

Global Marketing Intern

Help shape how Korean healthcare reaches the world

DURATION	START DATE	LOCATION	DEADLINE
3 Months (Full-time) Full-time conversion available	**Immediate**	**Seoul, Korea**	**Dec 16, 2026**

SAFEDOC is a healthcare platform connecting employees and their families with trusted medical benefits through **3,600+ corporate partners** and **500+ hospitals and clinics**. Through **SafeDoc Global**, we also help international patients find and connect with trusted Korean clinics.

We're looking for a creative, proactive marketing intern to grow our brand with international audiences. Most of your time will go into content and channels, and you'll also support our business development work with research and partner discovery.

What You'll Do

Global Marketing · Main Focus

- **Content Creation:** Plan and produce blog articles and social media assets using generative AI tools (ChatGPT, Claude, etc.).
- **Video & Scripting:** Brainstorm concepts and draft scripts for YouTube and short-form video (Reels, Shorts, TikTok).
- **Channel Management:** Support day-to-day operations across our global marketing channels and track engagement metrics.
- **SEO & GEO:** Apply the basics of search and Generative Engine Optimization so international patients can find us.
- **Experiment & Iterate:** Analyze content performance, spot trends, and pitch new marketing tests.

Business Development

Support

- Research target markets and potential overseas partners, such as referral agencies and patient facilitators
- Help prepare outreach and proposal materials
- Assist with initial English inquiries from international patients and handoffs to partner hospitals

> You don't need to be a professional videographer or developer. Basic filming, editing, and tool literacy are plenty!

Who We're Looking For

- Available to start immediately for a 3-month full-time internship, with legal authorization to work in Korea
- Fluent English (written and spoken) required; fluency in both English and Korean strongly preferred
- Hands-on experience creating content in at least one format (blogs, social media, video, campus publications)
- Genuine curiosity about using AI tools to research, write, and test creative ideas
- Comfortable with basic research and numbers
- Proactive about bringing ideas to the table and following through

It's a Plus If You Have

- Video editing skills (CapCut, Premiere, or mobile creation suites)
- Experience running a personal or brand social channel
- Basic understanding of SEO or search marketing
- Market research or business analysis experience
- An interest in healthcare or medical tourism, or a third language

Hiring Process

1. **Resume & Portfolio Review**
2. **In-Person Interview**
3. **Offer Discussion & Onboarding**

* An additional interview may be added if necessary.

Eligibility, Compensation & Career Path

- Must be legally authorized to work in South Korea (**no visa sponsorship provided**)
- Compensation: **Negotiable**
- **Full-time conversion available:** Outstanding interns may be offered a full-time position after the internship.

How to Apply

Send your resume and examples of content you've created or contributed to (articles, social posts, videos, class projects, or creative decks). Research or analysis work is welcome too. Include a brief note on your role and thought process.

We care more about curiosity, problem-solving, and execution than polished production.

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DEADLINE
December 16, 2026